# tinyML. Foundation

Enabling Ultra-low Power Machine Learning at the Edge

#### tinyML.edu 2.0 from the industry-academia perspective and Call to Action

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www.tinyML.org



- tinyML Foundation and its ecosystem
- tinyML: from the industry perspective
- Call to Action for tinyML.edu 2.0



### tinyML Phenomenon\*:



#### Technology:

- Dedicated tinyML HW
- tiny NN models and algos
- tools and SW (autoML, NAS, etc.)
- Enabling tech (NVM, LP sensors, etc.)

#### Talent:

- Global Community
- Diverse and interdisciplinary Ecosystem
- tinyMLedu
- Hi-energy & passion

\* First voiced by Bryon Moyer, Technology Editor, Semiconductor Engineering, Aug. 2021

## **INSUMMIT tinyML: Happy 5<sup>th</sup> Birthday !**



#### Climbing up tinyML mountain (from 1<sup>st</sup>, 2019 Summit)





#### **Edge AI is happening now!**

#### **2023 Gartner Emerging Technologies** and Trends Impact Radar





gartner.com

#### tinyML Summits are growing fast

	2019 Summit (March 2019)	2020 Summit (Feb 2020)	2021 Summit (March 2021)
Attendees	160	400+	5000+
Companies	90	172	1000+
LinkedIn members	0	798	~ 2000
Meetups members	0	1140	~ 5000
YouTube subscribers	0	0	~ 4000

also started in Asia: tinyML WeChat and BiliBili





2020





## tinyML growth drivers:

- More developed energy efficient HW
- Energy efficient algos/NN
- More mature SW infrastructure and tools
- Diverse ecosystem
- Growing number of applications
- Corporate and VC investment
- Increased start-up and M&A activity









## Interested in joining tinyML ecosystem? www.tinyML.org









#### tinyML Foundation Vision\*:



We see a new world with trillions of intelligent devices enabled by tinyML technologies that sense, analyze and autonomously act together to create a healthier and more sustainable environment for all



\*adopted at tinyML Strategy leadership meeting on Dec 14, 2019

### About us



FOUNDATION

tinyML Foundation is <u>a non-profit organization\*</u> with the mission to accelerate the growth of a prosperous and integrated Global Community of HW, SW and SYS scientists, engineers, designers, product and business application people developing leading edge energy efficient machine learning computing. The goal is to connect various technologies and innovations in this domain of machine intelligence to enormous product and business opportunities and value creation across the whole ecosystem.





\* tinyML Foundation is a non-profit, 501c3, organization registered in Los Altos, CA, USA
\*\*tinyML and the tinyML logo are registered trademarks of tinyML Foundation



## tinyML Foundation Mission:

#### FOUNDATION

- to grow a prosperous and integrated <u>Global</u> Community of HW, SW and SYS scientists, engineers, designers, product and biz people, both experts and newcomers, developing leading edge tinyML technologies
- to educate and to promote and stimulate <u>knowledge exchange</u> between tinyML researchers to allow the field to move ahead at a high pace
- to <u>inspire</u> on the capabilities of tinyML and its potential of changing the way machine intelligence and data analytics at the very edge of the physical and digital world occur
- to <u>connect</u> tinyML technologies and innovations to enormous product and business opportunities and value creation across the whole ecosystem and industry verticals

## tinyML "DNA"

- Highest **Quality**: prime tinyML community, events and projects
- Industry focused & driven, with strong academic participation & influence
- "Full stack"/E2E coverage: HW-SYS-Algo-SW-Apps
- Deeply technical
- Diverse (in a very broad sense) and collaborative; all inclusive and non-discriminatory
- Open and transparent



## tinyML Global Community

("snapshot", as of July 1, 2023)



- 14.5k tinyML meetup members in 49 groups in 40 countries (~ 2x YoY)
- 10k youtube.com/tinyML subscribers, 589 videos, 345k views (~ 50% YoY)
- 3.7k members + 13k followers on LinkedIn (~ 2x YoY)
- WeChat group and Bilibili tinyML channel in Asia
- 3 major global events annually:
  - Summit in March (5K attended in 2021), EMEA in June (1.6k in 2021), Asia in Nov. (1.8k in 2020)
- Almost weekly tinyML Talks, LIVE
- Massive educational initiative, tinyMLedu (e.g. 90k students enrolled, from 177 countries)
- Healthy M&A and VC activities
- 80+ sponsors; amazing diversity, 40 sponsors for the Summit
- 31 Companies have decided to join Strategic Partnership Program
- Partnerships with other orgs, non-profits, academia and NGOs underway
- tinyML Brand widely recognized in the industry !



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FOUNDATION

## tinyML meetups global growth

(15.5k members in 40 countries)

https://www.meetup.com/pro/tinyml/

#### meetup tinyML Growth 14000 12000 Members 9000 0008 4000 2000 12/01/22 06101123 06/01/19 12/01/19 06102120 12/01/20 06102122 12/01/21 06102122











FOUNDATION

#### tinyML Groups in Africa 3000+ members (as of 7/1/2023)

https://www.meetup.com/pro/tinyml/

#### Spain Iran Algeria Egypt Libya Saudi Arabia Niger Mali Sudan Chad ligeria Ethiopia DRC Tanzania Angola Namibia Madagascar Botswana outh antic cean South Africa

tinyML Nigeria tinyML Morocco tinyML Kenya tinyML Ghana tinyML Rwanda tinyML South Africa 133 members tinyML Tanzania tinyML Egypt

827 members 683 members 752 members 421 members 74 members 102 members 37 members



33

## Key Dates 2023-4



Date	Event	Location
June 25, 2023	SPAB	in-person @ EMEA
June 26-28, 2023	tinyML EMEA	Amsterdam, The Netherlands
Sept 12-13, 2023	Vertical Focus - Consumer Electronics	virtual
Sept 14, 2023	SPAB meeting	in-person SF Bay Area?
Q4	tinyML4Good Forum	virtual
November 16, 2023	tinyML Asia	Seoul
Nov / Dec 2023	Vertical Focused Event	virtual
December 2023	SPAB meeting	virtual
April 9-11, 2024	embedded world	Nuremberg, Germany
April 22, 2024	SPAB	in-person @ Summit
April 22-24, 2024	tinyML Summit & Research Symposium	Burlingame, CA

### tinyML Summit 2023

- March 27-29, 2023
- 3 days In-Person Burlingame, CA
  - Focused on tinyML end-users and applications
  - Mon Mar 27: Research Symposium & <u>demo tables</u> ("tinyML Open House" open to public)
  - Tues Mar 28 & Wed Mar 29: plenary keynotes & presentations; posters; <u>demo tables</u>







Chair: Davis Sawyer Deeplite





#### tinyML Summit 2022 – back to normal !





















### tinyML Applications, Products and End-Users



## tinyML Pavilion @embedded world 2023

March 14-16, 2023, Nuremberg, Germany

~10 Strategic Partners; Fully furnished podiums

Plus tinyML tech sessions (chaired by Prof. Daniel Mueller-Gritschneder, TU-Munich)

~ 23k attendants at EW-2024

tinyML Pavillion committed at EW-2024, April 9-11





## tinyML Community on LinkedIn

(~ 3.7k members & 13k followers)

#### tinyML Community

📇 Listed group



https://www.linkedin.com/groups/13694488/

#### Set up your Page for success

Complete these steps to get established, increase reach and drive engagement. On average, completed Pages see up to 30% more traffic. Learn more



tinyML Foundation Enabling ultra-low Power Machine Learning at the Edge IT Services and IT Consulting - Los Altos, CA - 9,887 followers







#### tinyML YouTube Channel

#### www.youtube.com/tinyML





#### tinyML BiliBili Channel In Asia





# Industry Perspective and

**Industry-Academia Partnership** 



#### tinyML Org Dev't to support strategy and scale-up







\* as of April 1, 2023; several more under final reviews

#### Why tinyML opportunity is so <u>enormous</u>?

Data is a new oil(electricity) and ML is a way to produce it

• CNN-micro

CMOS

cameras

IR

cameras

 $\mathbf{1}$ 

IMUs

• MCU w/ HW accelerators

Audio

mics



Environ/

chemical

Real-time in the physical world

Optical

sensors

Temperature





Massive tinyML opportunities in all verticals where machine intelligence meets physical world



## tinyML enabled <u>DEVICES</u> – 2030 Forecast



- tinyML is recognized as a separate market category
- 1B tinyML devices shipped in 2024, installed based of 5.4B tinyML devices in 2026
- High double-triple digit YoY growth
- Includes device shipment only; total value (incl. SW/services) 5-10x more



Source: ABI Research, TinyML: The Next Big Opportunity in Tech and MD-AIML-107, 2 QTR 2021

### tinyML 2026 Forecast, by verticals





Source: ABI Research, Artificial Intelligence and Machine Learning, 2 QTR 2021

#### — TinyML Device Shipment to Exceed 4 Billion/Y by 2028



- Consumer market remains the largest segment Lead by tinyML use cases in smartphone, hearables, laptops, and smart home devices. Wide range of use cases covering machine vision, sound and language processing, and ambient sensing.
- Automotive, smart building, and manufacturing could be the next big market due to the need for always-on machine vision, condition monitoring, and predictive maintenance.



### - Evolution of Edge AI SaaS and Turnkey Service

Present vs. Future



 Tools to Vertical Solutions – Offering bespoke models, tools and libraries highly targeted at specific verticals, such as automotive, robotics, and healthcare.



 Expanded Edge Al Chipset Support – Independent software vendors are supporting more edge Al chipsets beyond the traditional MCU, GPU, and FPGA.



 More to Focus on Monetization – More edge Al chipset vendors to monetize their software capabilities, setting up potential clash with independent software vendors.



 More Industry Partnerships – Actively forging new partnership with distributors and system integrators with strong industrial connections.



### tinyML 2026 Forecast by use cases





Source: ABI Research, Artificial Intelligence and Machine Learning, 2 QTR 2021
# tinyML 2030 Forecast by processor type





Source: Lian Jye Su, Principal Analyst, ABI Research, 2020

# tinyML enabled <u>DEVICES (\$)</u> –near-term forecast

Source: PitchBook



- \$60B market by 2024 (devices only)
- 41% CAGR growth



Source: Pitchbook, Emerging Tech, IoT, 2H-2020

#### In the next 5 years tinyML can unleash over \$70BN\* in economic value



\*2019 market report

## **Leading use cases/verticals**





# **Example: tinyML for Always-On Voice**



NDP100 1.4mm X 1.8mm





Courtesy: David Garrett, VP, HW



AONdevices

AI DSP ASIC

SAM: 8B Units devices by 2023

Courtesy: Mouna Elkhatib, CEO



#### SYNTIANT

#### **Example: tinyML using MEMS sensors** Three waves of software evolution



Software adds value not only to the sensor but also to the entire system.
 Software is becoming increasingly intelligent, enabling AI inside the sensor itself.





Courtesy: Stefan Finkbeiner, CEO, Bosch Sensortec



# **Example: tinyML using environmental sensors**



- Raw temperature
- Raw pressure
- Raw humidity
- Raw gas sensor signals



#### What small sensor nodes can provide

- Temperature, pressure, humidity, air flow,...
- Gas sensor signals (from air quality up to smell patterns)
- Present devices (people!)



#### What the user wants

0

- Forest climate model
- Risk evaluation
- Early fire detection





Courtesy: Stefan Finkbeiner, CEO, Bosch Sensortec

# Example: tinyML for predictive maintenance (using IMUs)





Courtesy: Chris Knorowski, CTO



# **Example: tinyML for Gesture Control (using Radar)**



- Proof-of-concept shown at CES 2020; Working prototype of gesture-controlled in-ear headphones will be demonstrated at CES 2021
- Application running in real time on the actual radar module
- ARM M4 processor, 256KB RAM (shared with BLE, FW and other apps)
- Impossible without Edge AI/tinyML
- Just sending the data off the device would drain the battery and impossible over BLE







**nagimob** *Courtesy: Alexander Samuelsson, CTO and Co-Founder* 

# **Example: tinyML for AR/VR applications**



#### Yann LeCun (Facebook, Dec.2019): AR glasses will be the killer app of energy-efficient machine learning

Also watch: tinyML Talk by Hans Reyserhove (Facebook Reality Lab): Embedded Computer Vision Hardware through the Eyes of AR/VR https://www.youtube.com/watch?v=c4g2zwFR3ps&t=1015s

# tinyML Vision supports human detection cases



Half body



Qualcom



**Full body** 



**Change Detection** 



3/4 body



Multiple face orientation



# tinyML for Always-On Vision Qualcomm always-on computer vision module

#### Key features:

- Ultra-low power, < 1 mW (end-to-end)</li>
- Small size
- Privacy (output is metadata)
- Configurable for different use cases
- QVGA sensor, Near-IR compatible
- Low cost

Qualcom



Integrated vision sensor & processor,

independent of main processor





#### Vision will enhance many use cases across numerous verticals



#### Smartphone

- Face-based auto-wake and auto-sleep
- Always-on trigger for other use cases
- Always-on trigger for iris authentication (removes multiple steps and user initiation)



#### Smart watch

- Face-based auto-wake and auto-sleep
- Always-on gestures

#### **Tablets**

- Simple gaze tracking for advertising attribution
- Improved landscape/portrait screen orientation

#### Virtual reality

- Low power gaze tracking (foveated rendering)
- Low power visual odometry for 6 DoF



#### 'Intelligent' occupancy trigger

- Distinguish humans from other objects
- Add data layer to trigger: How many? Where?
- Trigger on particular events or objects



#### 'Intelligent' interactivity trigger

- Face detection as a trigger for interactivity
- Smart appliance can react when a user approaches to engage it



#### Standalone intelligent data sensor

- Heat maps of how a space is occupied
- Privacy advantages data only, no images captured

# **Example: Oral cancer detection using tinyML**

#### Automated Pre-screening Solution



Courtesy: Dr. Mohammed Zubair, King Khalid Univ, Saudi Arabia



Call to Action for tinyML.edu 2.0

# tinyML 2.0 Objective/"Products"

- Develop workforce for the industry (both tinyAl and bigAl)
- Educate educators
- Inspire future tinyML entrepreneurs
- Conduct research in energy efficient ML
- Promote collaborations/partnerships
- Build more awareness
- AI democratization and tinyML for Good



## tinyML creates Jobs !

#### Audio Analytic 2,166 followers 5mo • 🕲

our career

Posted 25 Days Ag

Eufl time B 3019943

About Us

Qualcom

AONdevices

EXCITING NEWS - We're recruiting! Join a dynamic team working on cutting edge Al sound recognition technology. Why not take a look at the open roles on our website? We look forward to hearing from you: https://aud.al/3igwDYj



Zach Shelby • 1st Hiring! Co-founder and CEO at Edge Impulse 4mo • 🕲

Now is your chance to join the startup democratizing machine learning for industrial, logistics and health. Edge Impulse is hiring full-stack developers, user success engineers and sales executives with more open positions con ...see more

#### Jobs at Edge Impulse

docs.edgeimpulse.com • 1 min read

Edge Impulse enables developers to create the next generation of intelligent device...

We are hiring in Grenoble and Paris. Computer Vision and Image Processing specialists wanted! Feel like interested? Please pay a visit to our offerings page



We're hiring! From earbuds to automobiles, Syntiant is making #edgeAI a reality. So much so that we're looking for entrepreneurial-driven engineers to join our award-winning company. If you want to be part of a team that fosters an exciting culture of innovation, visit https://Inkd.in/gtg4CJk or send us your resume and cover letter to join@syntiant.com. We look forward to hearing from you! #culturematters #culturefirst #hiring #innovation #jobs #recruitment #engineering #engineeringiobs #careers

... and more *#hiring* in *#tinyML*, this time with Cartesiam-ST Marc Dupaquier Joel Rubino

Marc Dupaquier • 1st Managing Director Artificial Intelligence Solutions . STMicroelectronics 2mo • 🕲



Cartesiam, NanoEdge Al Library cartesiam.ai • 2 min read

G~4

🚔 Full-time

#hiring

Syntiant Corp.

4,336 followers 4mo • Edited • 🚯



#### + Follow

**TinyML Firmware Engineers** Join Our Team in Building

We're Hiring

**Cutting Edge AI Solutions** 



1.647 followers 4mo • 🔇

Audio talent is urgently needed. Greenwaves is hiring! #hiring # #jobs #audioprocessor #audioengineer #tinyML https://Inkd.in/dPvrS-m

Senior Embedded Software Engineer - Optimization of Computation of Audio Algorithm on GAP Architecture

greenwaves-technologies.com • 2 min read

As a member of the Audio team, you will contribute to port and optimize calculations an...

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We Are

### Hiring

E-mail your resume to Info@aondevices.com

Santa Clare

ngineering Group, Engineering Group > Systems Engineering

For us, it's about making deep learning real. We're producing software and technology that to enable AI in the things we use everyday What you develop, what you invent is not just going to be in labs

and the hands of other engineers, but it's going to be in vehicles, in phones, in cameras - it's going to generate true change. Want to see what you'll be working on? Check out the Deeplite Neutrino Community version on GitHub!



Qeexo is hiring - come make awesome products with mel #machinelearning #geexoautoml #tinyML

#### Product Manager / Senior Product Manager Mountain View, California, United States





11-50 employees 8 connections

Q: See recent hiring trends for GrAI Matter Labs. Try Premium for free

Senior Embedded System OA Engineer

GrAI Matter Labs · Paris, Île-de-France, France 4 months ago · 14 applicants



Ceexo Job by Qeexo Medical, Vision, Dental, 401(k)

R&D Systems Engineer (Embedded Machine Learning Algorithm Development) San Diego and Santa Clara

**Business Development Director** 



+ Follow



# 1. Make tinyML.edu 2.0 (HW and SW) agnostic and modular



## for example, tinyML SW tools (e.g. tiny autoML)





Featuring:

- Edge Impulse
- Greenwaves Technologies
- Newton.ai
- Nota.ai
- SensiML
- Deeplite
- Stream Analyze
- Qualcomm AiMET
- Qeexo
- Imagimob
- OmniML

#### https://www.tinyml.org/event/auto-ml-forum/

https://docs.google.com/document/d/1SDr6vgZOtpCtxX7s6IxfZB\_V6ut7YSU6iCFwWgK\_A8E/edit



### HW space is also very diverse:

- Greenwaves Technologies (RISC-V)
- Syntiant
- ARM
- Alif
- ST Microelectronics
- NXP
- Qualcomm
- Bosch
- Infineon
- Silicon Labs
- TDK





# 2. Real-world tinyML goes beyondML model training– add deployment





#### tinyML Deployment Working Group White Paper #1

February 20, 2023

There is far more than "fit & predict" development required to deliver Tiny ML based products.

This is the first white paper in a series exploring challenges and solutions for deploying ultra-low power machine learning (ML) at the edge of the cloud. The authors are members of the <u>tinyML®</u> Foundation Deployment Working Group. The opinions expressed are not necessarily representative of the tinyML Foundation, its sponsors, or the authors' employers.





https://www.tinyml.org/static/98111ec2e44e63079e10872b485777a0/tinyML\_Deployment\_WG\_White\_Paper\_1.pdf



## 3. Focus on solutions not just (ML) models and tools







#### FOUNDATION

#### Focus on:

(i) developing new use cases/apps for tinyML vision; and (ii) promoting tinyML tech & companies in the developer community



#### 485 participants & 52 Submissions



https://www.hackster.io/contests/tinyml-vision



with tinyML Foundation

Congratulations to all the winners! Check out the winning projects below.



https://www.hackster.io/contests/tinyml-vision

# **Vision Challenge-2021 Winners**



#### Hackster Impact Prize

The winner was awarded a \$250 Gift card + Video interview + More (\$530 value)



#### **Honorable Mention**

Each runner up was awarded a \$500 Gift Card (\$500 value)



Smart Bird Feeder





## Smart Weather Station Challenge-2022: collaboration with UN/ITU



https://challenge.aiforgood.itu.int/match/matchitem/71

## tinyML Challenge-2023 on pedestrian detection: collaboration with City of San Jose



tinyML Pedestrian Hackathon Kickoff 2023 - Pedestrian Detection

#### https://www.youtube.com/watch?v=J1NYQaQe7M8&t=2s



# tinyML BUILDS Series



- 1 hour on-line LIVE and interactive interviews with tinyML "Builders"
- Have you wondered what goes into building a REAL WORLD tinyML device/product? In this series, we discuss the details of how product developers and engineers built their tinyML devices, from early development phases to commercialization. The discussion is a deep dive into engineering and tech that these teams have developed and lessons learned.
- Started in April 2023
- Hosted by Venkat Rangan, Founder and President of tinyVision.ai



# tinyML Success Stories Series

- Inspiration and educational series
- 1 hour on-line LIVE and interactive interviews with tinyML "movers and shakers"
- Recent M&A stories, VC views, new products, breakthrough research in the academia
- Started in December 2021
- Hosted by renowned entrepreneur Chris Rowen (CISCO)



#### tinyML. Trailblazers

Ultra-low power machine learning at the edge success stories

Pete Warden, Google Success Stories Series hosted by Chris Rowen

#### **INSPIRE-EDUCATE-ILLUMINATE**



# tinyML Success Stories Series Guests



Pete Warden, Google https://www.youtube.com/watch?v=tlQcdhlN8g8&t=2999s Kurt Busch, Syntiant co-founder and CEO, https://www.youtube.com/watch?v=ceT8LMUIiBU&t=112s Joel Rubino, Cartesiam.ai co-founder and CEO, https://www.youtube.com/watch?v=NkT7rMiTQRk Marian Verhelst, Prof at KU-Leuven and tinyML BoD, https://www.youtube.com/watch?v=COmoXOSQALY Eric Pan, Founder and CEO, Seeed Studio, https://www.youtube.com/watch?v=DRfv-Rwy3Iw&t=1715s Thierry Moreau, OctoML Co-Founder, https://www.youtube.com/watch?v=GaLJ47bmQ1I&t=129s Mouna Elkhatib, Founder and CEO, AONDevices, tinyML Trailblazers Success Stories with Mouna Elkhatib - YouTube Yoram Zylberberg, CEO, Emza Visual Sense, tinyML Trailblazers with Yoram Zylberberg - YouTube Vijay Janapa Reddi, Prof. at Harvard University, https://www.youtube.com/watch?v=wk7bQvzR5lk&t=18s Zach Shelby, CEO and Co-Founder, Edge Impulse, https://www.youtube.com/watch?v=15GdPnoQhB8 Massimo Banzi, Co-Founder and CTO, Arduino, tinyML Trailblazers Success Stories with Massimo Banzi - YouTube Chris Rogers, Co-Founder and CEO, SensiML, tinyML Trailblazers Success Stories with Chris Rogers - YouTube Luca Verre, Co-Founder and CEO, Prophesee, tinyML Trailblazers with Luca Verre CEO Prophesee - YouTube Loic Lietar, Co-Founder and CEO, Greenwave Tech, tinyML Trailblazers with Loic Lietar CEO from Greenwaves Technologies - YouTube Sang Won Lee, Co-Founder and CEO, Qeexo, https://www.youtube.com/watch?v=NpO45JPVFIo



Kishore Manghnani, Co-Founder and CEO, Shoreline IoT

# tinyML Kenya Developer Day, July 2022\*











\*100+ participants



4. Encourage & embrace holistic, systems/project based multi-disciplinary approach



# How is tinyML Implemented ?

Key: - Holistic HW-SYS(algorithms/networks)-SW co-design

- Extreme optimization and innovation in all three areas





tinyML is "good enough" NOW

#### ... and more enhancements coming in the near future

\$\$\$ More tinyML apps and value creation
\$ initial tinyML applications



Quantization, compression Smaller models (100s kB)

- Novel algos/networks
- 10s kB models



Enabling technologies: ULP sensors, novel memories, 3D, energy scavenging, ULP radio



## 5. tinyML = embedded + ML





#### 6. Conduct basic research


### Inaugural tinyML Research Symposium (March 26, 2021)



### Publications



Ultra-low power machine learning at the edge

## Proceedings Research Symposium

Proceedings of tinyML Research Symposium

Research Symposium 2021

Research Symposium 2022

Research Symposium 2023

www.proceedings.tinyML.org

### Industry peer recognition Awards N Y **BEST INNOVATION BEST RESEARCH BEST PRODUCT** OF THE YEAR OF THE YEAR PAPER 2021 Winners Guangyuan HU **PRINCETON** SYNTIANT 🔁 EDGE IMPULSE UNIVERSITY 2022 Winners Andrea BEJARNO-CARBO REEXEN PROPHESEE technology MICHIGAN



### 7. More attention to data engineering









### tinyML Datasets & Benchmarking Working Group

https://www.tinyml.org/event/tinyml-dataset-benchmarking-working-group/



All Events



8. Promote tinyML impact and applications/use cases (e.g. tinyML application zoo)

- share known use cases
- inspire student to think out of the box
- don't be shy to talk about positive impact



### Plentiful tinyML use case: some more examples



Courtesy:





## Social impact: tinyML/tinyAI for Good



https://www.un.org/development/desa/disabilities/envision2030.html

tinyML/tinyAI will make significant contribution to major SDG goals:

- Good Health and Well-being
- Clean Water and Sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry, Innovation and Infrastructure
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life on Land
- Partnerships to achieve the Goal

Strong differentiation and significant impact potential: unlike cloud based AI, tinyML is ultimately connected to LIFE via sensors and actuators in most/all verticals: environmental, smart agriculture, food, wellness/health, climate, education, etc. Prof. Song Han at MIT has developed an AutoML approach, "Once-for-All", allows to reduce carbon footprint by 1/1000th while designing a network wrt the conventional ML and improve inference time(energy) by about 2x.

https://www.youtube.com/watch?v=jsyHqDX5cU8&t=3s





Kate Kallot NVIDIA Head of Emerging Areas, tinyML for Good Leader



N Y



Healthcare



Т





Earth Climate Conservation

### Contact: 4good@tinyML.org

## tinyML for Good @ GTC2021\*



#### tinyML for Good [A31182]



tinyML is not tiny. It has a big impact on healthcare, education, conservation and climate change. In this panel discussion, our tinyML experts will share the tinyML for Good applications, opportunities, and how tinyML drives Al innovation in the emerging markets.



\$

#### \*210k attendees registered at GTC2021

## Inspirational tinyML for Good Workshop, Nov.17, 2021\*

Very well presented on all fronts! Thanks everyone for the "education" and for sparking the urge to focus more on TinyML.

Fantastic work Barke, Am glad that we can move forward the conversation and potential project with the Zanzibar Fisheries and Marine Resources Research Institute where you are also involved.

rom Juan Diego Del... to Hosts and panelis Thanks! Great inspiration

From Juan Diego Del... to Hosts and panelists:

Gracias!!

### \*600 registrated attendants

Get Inspired, Make Great Things Happen!

arm Edge impulse Qualcom Syntiant

Thoroughly enjoyed thanks!



For Good

vorld's

piggest

thank you to all our ponsors

Senior Africa Regional Manager

#### UNITED NATIONS FOUNDATION

Massive inspiration and very helpful for useful idea generation, thank you!

Fantastic workshop! Thanks a million for putting this together.

From Juan Diego Del... to Hosts and p





Thank you for this meeting and all local projects, many ideas to develop

Evgeni, thank you so much for including me today! I am even more inspired than ever to do something meaningful with you and TinyML

## tinyML at AI for Good Global Summit 2023 (UN/ITU)



Geneva, Switzerland, July 6-7, 2023



2022 International Conference on Innovation and Intelligence for Informatics, Computing, and Technologies (3ICT)

### How TinyML Can be Leveraged to Solve Environmental Problems: A Survey

Hatim Bamoumen School of Science and Engineering Al Akhawayn University in Ifrane Ifrane, Morocco h.bamoumen@aui.ma Anas Temouden School of Science and Engineering Al Akhawayn University in Ifrane Ifrane, Morocco a.temouden@aui.ma

Yousra Chtouki School of Science and Engineering Al Akhawayn University in Ifrane Ifrane, Morocco y.chtouki@aui.ma Nabil Benamar Moulay Ismail University of Meknes School of Science and Engineering Al Akhawayn University in Ifrane Ifrane, Morocco n.benamar@aui.ma Science-Policy Brief for the Multistakeholder Forum on Science, Technology and Innovation for the SDGs, May 2022

#### **TinyML: Applied AI for Development**

Marco Zennaro (ICTP/UNESCO), Brian Plancher (Harvard University), Vijay Janapa Reddi (Harvard University)

#### Abstract

Artificial intelligence (AI) will likely be an instrumental part of progress towards the United Nations' Sustainable Development Goals (SDGs). However, its adoption and impact are limited by the immense power consumption, strong connectivity requirements and high costs of cloud-based deployments. TinyML is a new technology that allows machine learning (ML) models to run on low-cost, low-power microcontrollers, circumventing many of these issues. We believe that TinyML has a significant role to play in achieving the SDGs and facilitating scientific research in areas such as environmental monitoring, physics of complex systems and energy management. To broaden access and participation and increase the impact of this new technology, we present an initiative that is creating and supporting a global network of academic institutions working on TinyML in developing countries. We suggest the development of additional open educational resources, South–South academic collaboration and pilot projects of at-scale TinyML solutions aimed at addressing the SDGs.



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